

MCS Expanded News & Notes

☆☆☆☆ March 2016



June 28, 1966

Governor John A. Volpe signs
An Act Establishing the Board of Registration of Chiropractors
and defining its powers and duties
Representatives of
the Massachusetts Chiropractic Society, Inc.
Malcolm E. Macdonald, DC, President
the late John MacArthur Anderson, DC, Legislative Agent
the late Allyn Winkler, DC, Legislative Chair

The More Things Change, the More They Stay the Same ~ Tom Perrault, Sr.

This is my 54th year in practice. When I drove to PSC on that hot July 4th weekend of 1959 little did I know what a fire-storm I was getting myself into. There had just been raids on chiropractors in Lawrence, Massachusetts with most fleeing back over the line into NH from whence they had come. That fact didn't really resonate with me at the time, because I was starting out on a quest to become a chiropractor so I could help people regain their health the same way my chiropractor helped me after a near fatal car accident in August of 1955.

In 1955 chiropractors were regarded by many as quacks, charlatans, and cultists. Some even said we used voodoo to trick those who dared come to us into thinking they felt better. I had no idea of the dreadful social and economic plight of the chiropractor practicing in the state. I was so excited to learn chiropractic so I could start helping people, it probably wouldn't have mattered anyway. When the AMA Council on Quackery failed to eliminate us and our schools began to flourish, the AMA misinformation campaign said we had unqualified teachers with poor training, and we were a threat to the public safety. Eventually, our schools gained accreditation by state and then national accrediting agencies. None of this mattered to me or my fellow students, because most of us were on a crusade to cure the world with our pisiforms, employing the above down inside out philosophy.

Even after full accreditation, we were still regarded by some as inferior and a threat to the public good. When word got out about how effective we were in treating certain conditions, they began saying some chiropractors are good but most are bad. If you helped a condition that was considered incurable, you slid back to the category of charlatan. Surely the patient was delusional or somehow tricked into thinking he was better.

From there we moved on to, okay, some are good, but some are not. Some are skilled and some less so. Some are unscrupulous, charge a lot, and can't be trusted. And my personal favorite, ask your family doctor if chiropractic is right for you. Through the hard work of dedicated MCS volunteers, we were making inroads in the workers compensation field. Working men and women were discovering the advantages of the chiropractic alternative for workers compensation injuries, until a massive turn around occurred. A statewide catchment system was designed by the medical establishment to control the flow of injured workers and direct them from the company nurse to the region's emergency centers and hospitals. However, after first being seen by an MD, injured workers could see a chiropractor if they could withstand the pressure by company officials not to.

Chiropractic was known to be extremely effective in certain personal injury cases, including auto. So next came the auto scandals, with staged accidents in which grandmothers died and chiropractors made millions, only to end up in prison with some of their close friends who happen to be lawyers. In actual fact, only one or two chiropractors and one or two lawyers were ever imprisoned, yet the media continues to re-run the stories, using the number of over 300 people to discredit us. Nevertheless, it was enough to scare away many personal injury victims with legitimate injuries who could have been helped by chiropractic.

Now the question of safety and advisability of cervical adjusting becomes a issue. Concerns about stroke are raised nation wide, with billboards on major highways warning the public that adjustment of the cervical spine may cause a stroke. Still, repeated studies show we are effective as well as cost effective, and may be able to help lower the cost of Federal and State healthcare programs. But wait, are we an essential health benefit or could the public live without what we do? There is a question of whether or not we offer a service without which people could not live their lives. Are our services essential to the health and well being of the public? Are people really helped by seeing a chiropractor, or are they better off doing nothing or reading a pamphlet on back exercises and how to lift properly?

So chiropractors really help people, they get good results with certain conditions, and are cost effective. Too bad there are no treatment guidelines or codes under which they can be paid right now within the Massachusetts Public Health System. Their services need to be incorporated in the Community Health Center regulations and programs being offered before that can happen, but that shouldn't be a problem. "All you have to do is re-write the state regulations to include chiropractors and you'll be all set."

This is what "All you have to do is . . ." entails: We worked for four year to make these changes under MassHealth, with multiple meetings and phone calls and reviewing of language. With final approval expected momentarily, a new administration arrives and a freeze is put on all new programs and changes.

Now managed care, capitation, and HMOs are resurrected, only now they are called ACOs, which are included in the new cost containment legislation. We are named in the legislation as having to be considered by carriers, again through the hard fought efforts of volunteer doctors. We are even given a seat on an important committee to oversee the program, but the committee has never met, has never been named, and has yet to get funded, even though it has been in existence for years.

It is doubtful our trials, tribulations, and challenges as chiropractors will ever end, but we can rest assured that our reach will undoubtedly exceed our grasp for many years to come. For the more things change, the more they stay the same. When BJ Palmer first addressed my class in the now famous BJ Auditorium, he told the 7-59 class that in twenty years chiropractic would be fully accepted by society, quoting Thomas Edison that the doctor of the future will give no medicine, but will interest his patients in the care and maintenance of the human body. R I G H T !

The price of professional freedom for chiropractors is eternal vigilance under the watchful eye of the MCS and its members like you who pay their dues and volunteer their time to preserve, protect, and advance our great profession. We are the only thing keeping our profession from extinction in this ongoing battle for survival. Thank you for all you do.

PRESIDENT'S REPORT

Joseph Kornfeld, D.C.

This year is the 50th anniversary of chiropractic licensure in Massachusetts. Every chiropractor owes a huge debt of gratitude to the great pioneers of our profession who fought to get chiropractic licensed. It was truly a David vs. Goliath battle that took courage and perseverance. Of course chiropractic is "David" and the medical establishment is "Goliath." The players have changed, but the teams remain the same. The Pharma-Medical-Industrial Complex is still the most powerful industry in the state. With an army of lobbyists in Boston AND in Washington D.C., they pretty much write their own rules. They have no love for chiropractic, view us as a thorn in their sides, and try to diminish us every chance they get. We must maintain constant vigilance in order to block the relentless threats against us.

Many of the pioneers would look at where the profession is today and would swell with pride at how far we have come. For instance, we can order MRI's with no trouble. Many of us enjoy good relations with and get referrals from some MD's. We are recognized by virtually every type of insurance from Medicare to Tufts, from Mass Health to Blue Cross, from Workman's Comp to Harvard. In late breaking news, with the passage of the much heralded opiate legislation, an MCS representative will have a seat on a special commission to examine the feasibility of establishing a pain management access program. The importance of a seat at the table to present the chiropractic viewpoint cannot be overestimated. It's slow, tedious, unsung work, often with the need to overcome prejudice and educate fellow board members, but it can pay big dividends over the long run. This is what Dr. Peter Hyatt has done

for twenty years at the Health Care Services Board, where he has gained the respect of his fellow members and made a big difference to the face of chiropractic in Massachusetts. No one can really appreciate the hours he has toiled. We are extremely grateful to volunteers like Dr. Hyatt who give selflessly of their time and talents to the benefit of chiropractic patients and their doctors in the Commonwealth.

There is still much work to be done, and more barriers to break. Unfortunately, much of the public does not think of us first. In order to raise greater cultural authority in the eyes of the public, we need to be in more public institutions such as VA Hospitals, community health centers, and hospital ER's. Students from NYCC, University of Bridgeport and other schools already do internships in these settings and some of them may like to work in one of those settings after graduation. We also need chiropractors doing DOT physicals, and high school and college sports physicals. We need to encourage students to come to the state to practice when they graduate, both to make a healthier profession in Massachusetts and to be a resource for doctors when they retire or sell their practices. If you know of students in school, reach out and encourage them to join us.

The MCS is constantly vigilant, fending off attacks against the profession. In addition, the MCS is always looking ahead to fortify and advance the profession. In the future, chiropractic will continue to grow, be everywhere, we will earn the respect of the public, and we will be the first choice for neuromusculoskeletal health!

MEMBERSHIP COMMITTEE

Gerard Cassista, Chairman

As always, we want to thank all of you for your support through being a member. Some very exciting news is that we will be starting up local societies again to make it easier for you to stay current with news and politics, and best of all, have a safe place to get together with like-minded people and know that you are not alone. We will break the state down to about 30 local groups rather than 12 as in the past. This will make it easier to get to a meeting with much shorter drive time and more time for business and fun. Some of you will be getting an email asking for your help to launch this project. Please look for that and respond. Once the new groups are started, the rest of you will be asked to join a local group. Please go to your group or another close by to find which one works best for you. Every local society president will get a packet each month with a news synopsis of what took place at the last board meeting and what is going on in chiropractic politics. There will always be a topic of the month and ideas on events you can do as a group to increase patient traffic to your offices. Some months will feature practice tips, management ideas for your office, and a segment on growing your practice. Non members will be welcome to these meetings and encouraged to join.

ACA Report

Albert R. Kalter, D.C., Delegate

Over the years the ACA has restructured its meetings protocol, eliminating the Fall face-to-face meeting, replacing this event with a series of teleconferences addressing the bylaws, resolutions, and other financial or legal concerns of the Association. However the Spring meeting in Washington, in conjunction with the National Chiropractic Leadership Conference, remains as the one reliable face-to-face encounter that the entire house of delegates, the primary governing body of the ACA, relies upon annually. Most recently I attended this meeting from Thursday, February 25, through Saturday, February 27, 2016. My first day was spent with the student ACA, meeting the healthcare liaisons of several Massachusetts congress people, and with Sen. Warren's staff. Student ACA representatives from Massachusetts were well-prepared with the various legislative talking points that sit before Congress and certain commissions, and are well spoken in furthering the well-being of our patients and the profession. The NCLC is a marvelous training ground and first experience for the future movers and shakers of the profession.

The issues relate to the following:

- The National Medicare Equality Campaign, whose goal is to correct current discriminatory Medicare policy as outlined in my Medicare report;
- Enacting legislation to allow doctors of chiropractic to participate in the National Health Services Corps;
- Enacting legislation to allow doctors of chiropractic to serve as participants in the US Public Health Service Commissioned Corps;
- That the 114th Congress should enact legislation to eliminate disparities in veterans' access to chiropractic care.

My next day was spent in meetings relating to the House of Delegates with a marvelous and notable presentation by Dr. Keith Overland concerning the national Medicare equality campaign: its potential, its limitations, and fallacies that have erupted in some corners of our profession.

On Saturday morning, February 27, the McAndrews Leadership Lecture Series featured Dr. Greg Kawchuk, from Canadian Memorial, discussing modern chiropractic changes to the profession; the reliance on data driven procedures; and the anticipated increased understanding, demand, referrals and broadening of conditions that traditional chiropractic techniques will address in the future. Drawing from our professional history, as well as from the historical perspectives experienced by other healthcare fields, he demonstrated how conflicts from within the profession will evaporate, and limitations from outside the profession will clear up as we better communicate, use, and define predictability in what we do. Throughout many corners of the profession there are various initiatives that go by different names, yet recognize a rewarding and enriched chiropractic profession as their end result. All these changes are data driven, and as our research has demonstrated in the past, data is irrefutable regardless of opinions, beliefs, attitudes, or lies. In fact Dr. Kawchuk indicated that scientific discovery will expand our scope and become the new leader of our profession, with the so-called deification of some peoples within the field becoming like an old book, still respected yet "we know more now". Dr. Kawchuk presented a website listing topics and 10 associated papers addressing each topic. The websites are: WFCsuggestedreadinglist.com; and RRSeducation.com.

The ACA elected its new president, Dr. David Herd from northern New York State, and a new vice president, Dr. Karen Konarski-Hart, from Arkansas. Additionally it is my intention to have this year be my final year as your delegate from Massachusetts. Initially I had intended to serve for two terms, or four years, and now this is year 14. So you see I have exceeded my own intentions.

The ACA is a vibrant, legislatively active, forward thinking learned body, deserving of our support and our collaboration, so that on matters great and small chiropractors achieve the status and respect we have long deserved.

EXECUTIVE VICE PRESIDENT'S REPORT

Thomas S. Perrault, Sr., D.C.

The climate and fate of our profession are often tied to the prevailing political winds. A change of administration in the state may require a change in our strategies and approaches.

In January 2015, Governor Baker's administration made budget cutting a priority. One of the first proposals was to eliminate chiropractic services from MassHealth at a savings of \$300,000, thereby removing an important health care choice for low income residents. Through the hard work of our legislative team and the cooperation of our membership, we were able to convince the legislature that the proposal represented false savings, and it was eliminated from the final version of the budget.

This year, the Governor's proposed budget contains a proposal to amend and possibly eliminate the legislation that put chiropractic in MassHealth legislatively in 2006 for the first time. For many years over several administrations, both Democratic and Republican, chiropractic was in and out of Medicaid (now MassHealth), both with and without a gatekeeper (PCP referral), at the whim of the Governor and his advisors. In 2006, Past President Dr. Michael Girard was instrumental in working with his state representative Patricia Walrath and our legislative team to include chiropractic legislatively for the first time in MassHealth, with a PCP referral (July 1, 2006). The referral requirement was lifted as of December 2, 2010 due largely to the efforts of Past President Steven Saro. The wording of outside section 39 of the Governor's proposed 2016-2017 budget authorizes the Executive Office of Health and Human Services to manage the MassHealth program by restructuring (read 'eliminate') benefits, thereby nullifying the 2006 legislation that included chiropractic services in MassHealth by name.

The Massachusetts Secretary of Health and Human Services Marylou Sudders and Massachusetts Medicaid Director Daniel Tsai have both recommended the elimination of chiropractic services under MassHealth, along with physical therapy, occupational speech therapy, and vision services. We believe this change would be accomplished through outside section 39. Secretary Sudders and Director Tsai have been quoted as saying that a shift to managed care organizations, including ACOs, would increase coordination of care and reduce duplication and oversight. Elimination of the specified services, including chiropractic, would make the plans more attractive, according to Secretary Sudders.

Meanwhile, other members of the administration have been quoted as saying that it is not their intention to eliminate chiropractic from MassHealth. Our team continues to make our case: chiropractic has been provided successfully within the MassHealth system for many years with high patient satisfaction rates; the current system with patients having direct access to chiropractic services works well for patients by serving their chiropractic needs, and for the Commonwealth by saving significant amounts of money; chiropractic care is the number one drug free pain management system available, and is more important now than ever in light of the opiate crisis in this country; eliminating the chiropractic benefit will increase MassHealth costs because patients will be forced to substitute higher cost health care services. The legislative team – Drs. Saro and Perrault, Jim Hurrell and Steve Panagiotakos – are monitoring the situation closely and will recommend any action necessary. At this time no action is required from the membership.

The legislative team had been working for several years with MassHealth to make regulatory changes that would facilitate chiropractors working with Community Health Centers across the state, either in the centers or on an outpatient basis. The regulations were in the final stages when the new administration put a freeze on all new programs and regulations. Members of the administration have told some of our doctors there is no reason not to go forward, so the original team, under the direction of Dr. Steven Saro, is working with new staff at MassHealth to see what, if anything, can be done to move the proposed regulations to approval.

Over the next six months to a year, the MCS will be transitioning to a new administrative team. The MCS office, which has been in Methuen for close to forty years, will move to Dr. Al Kalter's office in Braintree. With the election of new officers in October, I will be stepping down as volunteer Executive Vice President while Dr. Kalter will assume the role of paid Executive Director, pending approval by the general membership at the September convention. It is not my intention to leave the MCS or the profession. I will remain on the MCS Board of Directors as an active voting member of the Past Presidents' Council. Work done by the MCS staff in Methuen – Bonnie Bourdelais, Kim Twombly, and Sandra Perrault – will eventually be transferred to the staff working out of Dr. Kalter's office.

CONTINUED ON OTHER SIDE

EXECUTIVE VICE PRESIDENT continued

This transition has been several years in the planning. Under the chairmanship of Dr. Josef Arnould, a planning committee met one Saturday a month in 2012 for all day sessions. Planning has continued since then, both at monthly board meetings and outside sessions. This weekend, March 19, eight members of the Board of Directors are attending an all-day leadership institute presented by the Essex County Community Foundation, one of only two foundations nationwide that provides this type of training for non profit organizations like the MCS. Focusing on issues of governance will be Dr. Dan Fanselow, Vice President; Dr. Albert Kalter, Secretary; Dr. Josef Arnould, Treasurer; Dr. Thomas Perrault, Sr., Executive Vice President; Dr. Steven Saro, Past President and Legislative Chair; Directors Dr. Andrew Keehn and Dr. James Vargas; and Dr. Philip Barron, Greater Boston Local Society President. This group, like all officers, directors, local society presidents, and committee members, volunteer their time freely and enthusiastically to ensure the strength and viability of our profession -- to sustain it through the transition and for years to come. It is a true pleasure to work with all of the doctors who have helped with the transition planning process and implementation.

It has also been my pleasure to work with a dedicated support team of non-DC professionals who have supported the work of the MCS Board of Directors, some for over thirty and even forty years. **Attorney Andrew Aloisi** has served as MCS counsel for 44 years, since 1972. Few non-DC's understand chiropractic as well as Andy, and his grasp of insurance matters, especially Blue Cross Blue Shield, is unmatched. Attorney Aloisi was hired initially to force BCBS to provide chiropractic coverage. It was his idea to use the argument that the Massachusetts Supreme Judicial Court in 1915 had defined chiropractic as the practice of medicine. Attorney Aloisi successfully argued that the Massachusetts chiropractors who went to jail were jailed not for practicing chiropractic but for practicing medicine. The SJC agreed and referred the case to the Division of Insurance, which directed BCBS to provide chiropractic coverage. **Jim Hurrell** has been our MCS legislative lobbyist since 1987, almost 30 years. One of the hardest working, longest serving, most respected lobbyists on Beacon Hill, Jim spreads credit for wins broadly and takes a personal interest in every challenge we face. A few doctors practicing today will remember that Mr. Hurrell was Senate aide to the Honorable Maurice Donahue, President of the Senate who presided over the passage of our licensing bill in June 1966. In 2012 Jim was joined by former Senator **Steve Panagiotakos**, a great addition to the MCS legislative team with his knowledge of and connections to Beacon Hill. **John Weir** joined the MCS team as Administrative Assistant in 1983 after a career as an executive. Until his retirement in 2012, John was everywhere, doing anything and everything to support the work of our volunteers. He was a familiar figure at every MCS meeting, convention, and seminar, and worked closely with Jim Hurrell on Beacon Hill, where his legislative mantra was "No Takeaways". He understood that defending against hostile legislation was as important as passing new legislation, if less visible and exciting. John's work for so many years was invaluable, and he is greatly missed.

As a long time member of the MCS leadership team, I am especially grateful to all our volunteers, and to you, the faithful members who support our volunteers and professional support team in their efforts to protect and advance the profession in Massachusetts. It is truly my pleasure to serve with such an altruistic and dedicated group of people.

EXTERNAL VICE PRESIDENT

Dan Fanselow, D.C.

The MCS is constantly striving to protect the rights of chiropractors and the people they serve. Countless hours of volunteer effort from all of my sub-committee members have been put in behind the scenes as we work to increase access to chiropractic for every member of the Commonwealth. As the government leadership changed, we had many battles to fight, and thanks to the MCS members and the work of the Board of Directors we were able to retain our right to care for members covered by MassHealth. These people are the least able to afford our services and often the most in need. Retaining chiropractic coverage in the MassHealth plans was a huge victory. The target team will be meeting with Blue Cross Blue Shield in April and we welcome hearing any of your concerns. The MCS survives on the support of the membership and I thank everyone for their participation.

Do You Know: Who were the three chiropractors named to the first Board of Registration?

The sympathy of the membership is extended to:

Dr. Steven and Mrs. Christine Saro on the death of her father in October 2015.

Drs. Steven and Ellen Blomerth and Dr. and Mrs. Paul Blomerth on the death of their mother, Constance Blomerth, 99, on September 30, 2015.

Dr. Scott Darragh on the death of his father, George Darragh, Jr., 88, on February 7, 2016 in New Jersey.

THE EARLY HISTORY OF CHIROPRACTIC IN MASSACHUSETTS

In the year One Thousand Nine Hundred and Sixty Six, the Commonwealth of Massachusetts enacted "An Act Establishing the Board of Registration of Chiropractors and defining its powers and duties", leaving Mississippi and Louisiana as the only states in the union without a chiropractic licensing law. The measure was signed on June 13, 1966 by the Speaker of the House of Representatives, John F.X. Davoren; on June 22, 1966 by the President of the Senate, Maurice Donahue; and on June 28, 1966 by Governor John A. Volpe. {See *A Legislative Story from the 1960's* for more on Senate President Donahue.}

This year marks the 50th anniversary of chiropractic licensing in Massachusetts. Chiropractic organizations across the state will celebrate with a reception on Sunday afternoon, September 18, 2016, Chiropractic Founder's Day. Everyone is welcome at this event, chaired by Dr. Peter Kevorkian and sponsored by a coalition of chiropractic organizations across the state. To date those organizations are the Massachusetts Chiropractic Society, Inc., the Massachusetts Alliance for Chiropractic Philosophy (MACP), the Berkshire Philosophy Group, and EpiCenter of Chiropractic (EPOC).

Over the next few months the *News & Notes* will print some information from the early history of chiropractic in Massachusetts. The information was originally compiled by Sandra Perreault for a September 14, 2002 presentation at a celebration honoring the visionaries who brought chiropractic licensure to Massachusetts, co-sponsored by the Massachusetts Alliance for Chiropractic Philosophy and the Massachusetts Chiropractic Society, Inc.

According to the few sources we have, the history of chiropractic in Massachusetts is almost completely neglected, and where it is not neglected, it is distorted. Neither chiropractic libraries and organizations nor medical and public libraries contain adequate information. Most of what we have of the early history comes from two sources. The profession in Massachusetts is indebted to these two authors who provide much of the available information on the history of chiropractic in Massachusetts.

Commonwealth vs. Zimmerman and the History of Chiropractic Regulation in Massachusetts, a thesis presented by Marcia Sharon Edelstein to the Committee on History and Science in the partial fulfillment of the requirements of the degree of Bachelor of Arts at Harvard University, March 1974.

The Cutting Edge of Chiropractic Recognition: Prosecution and Legislation in Massachusetts, Walter I. Wardwell, Ph.D., Chiropractic History, Volume 2, Number 1, 1982

This 1982 publication by Dr. Walter Wardwell, a sociologist and researcher on chiropractic, was based on his Ph.D. thesis at Harvard in 1951 on *Social Strain and Social Adjustment in the Marginal Role of the Chiropractor*. It is one of the first and only studies done on chiropractic in Massachusetts.

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Dr. Wardwell based his Ph.D. thesis on extensive personal interviewing of nearly all the active chiropractors in Greater Boston in 1948-1949, a total of forty. Many had been in practice for more than twenty years, and one for over thirty-five years. According to his notes, he also interviewed ten knowledgeable MDs, some in positions of authority, and ten out-of-state chiropractors.

Massachusetts is probably unique as far as the early history of chiropractic is concerned, probably because it was an Eastern state containing one of the most prestigious medical centers in the world. It didn't attract pioneering chiropractors as early or in as large numbers as other states, even adjacent states. Nevertheless, by 1912 – seventeen years after DD's discovery – Dr. Harry Runge¹ began chiropractic practice in Massachusetts. He is believed to be the first chiropractor in the Commonwealth, although he never made that claim and Dr. Wardwell says he never asked him directly. In 1914, Leon Dana and Ernest Carreiro were practicing in the state, and also before World War I, John H. Walsh and Herman L. Philbrick. These names are mentioned because you'll probably never hear them anywhere else and there's an old Arabic adage: He who drinks the water should remember who dug the well. These are some of the people who helped dig our well in Massachusetts.

The first and probably only chiropractic college in New England (until Bridgeport) was opened in late 1912 or early 1913 on Huntington Avenue. The New England College of Chiropractic was founded by J. Shelby Riley, MD, Ph.D. MS, DMT, DO, DP, DC, Ph.C, Dean of the Washington School of Chiropractic.² Bear in mind that at this time, medical licensing standards were very low and no degree was necessary to call yourself an MD – or apparently anything else. The school had about fifteen D.C. faculty members, most likely part time, and two medical doctors. The course consisted of three years of six months each and cost \$350 per year. Dr. Carreiro, who was chair of neurology at the school, told Dr. Wardwell that the school had enrolled as many as 175 students at one time, but that claim may be doubted. Dr. Runge said the school had 'not less than 25 students.'

In 1913 Kansas was the first state to pass a law regulating the practice of chiropractic, and in 1915 Arkansas was the first state to pass a licensing law. By the end of 1915, five states had adopted laws licensing chiropractic. In Massachusetts by 1915, with many chiropractors in the state and a chiropractic college in Boston, a vigorous campaign was led by the Massachusetts Medical Society and osteopaths to instigate a state police investigation and bring the problem of the practice of chiropractic to the courts.³

To set the stage for two court cases involving chiropractic, one needs first a brief knowledge of the history of medicine. During the 1880's, the AMA succeeded in enacting Medical Practice Acts in all the states. The Massachusetts medical licensing laws were enacted in 1894 and revised in 1902. The osteopathic statutes were adopted in 1909. Because the chiropractic profession was so new that the word didn't even appear in the dictionary, it wasn't until 1909 that any of the states had to consider the type of legal recognition it would afford chiropractic. In 1910, Dr. Abraham Flexner, an MD, reported for the Carnegie Foundation for the Advancement of Teaching on the condition of medical education in 1910. Anyone interested in the history of medicine vis a vis chiropractic, should study the Flexner Report and the ramifications it had for medical education and standards, and by extension for the chiropractic profession, as the medical profession tightened its grip on all areas of health care. Also bear in mind that the Massachusetts Medical Society (MMS) campaign against chiropractors coincided with tightening of medical licensure requirements as well.

Against this background we have the stage set for two concurrent chiropractic cases to be heard by the Supreme Judicial Court (SJC) of the Commonwealth of Massachusetts. In April of 1914 the New England College was fined for granting the degree of Doctor of Chiropractic without the authority to do so, and by March of 1915 the SJC had agreed to hear the case on appeal. The other case involved J. O. Zimmerman, one of Harry Runge's Palmer classmates, who entered practice in Boston by 1913.

Dr. Zimmerman was arrested in February 1914 on a complaint filed by police in Boston Municipal Court, charging that he had practiced medicine without being lawfully authorized or duly registered by the Massachusetts Board of Registration in Medicine. He pleaded not guilty but was convicted and fined \$100. He appealed to the Suffolk County Superior Court; between April and November 1914 underwent two trials by jury, because the first jury couldn't reach a verdict, and the lower court's decision of guilty was upheld; and against advice he appealed to the SJC. Dr. Zimmerman's major defense was that he was a chiropractor and his acts were not in violation of the medical statute. The Commonwealth's main argument was that Zimmerman was practicing medicine without being lawfully authorized to do so. Zimmerman was found guilty of practicing medicine without a license. The outcome of the Zimmerman case defined the practice of chiropractic in Massachusetts for the next 51 years, and was widely cited in other states.⁴

The expansionary period of chiropractic from 1910 to 1925 saw court cases in many states that served as precedents for the subsequent sixty years of legislation. Many states decided to view chiropractic as a separate healing art and regulate it apart from medicine. By 1925 twenty-seven states had adopted regulatory statutes; by 1935 ten more had followed.

The Massachusetts court cases placed the legislature on notice from 1915 to 1966 to change the law. During that time, chiropractors were continually tried in the state's criminal courts and charged with the unlawful practice of medicine. During that time also, chiropractors continually lobbied for licensing laws to regulate chiropractic, and the MMS and citizens' groups continued to campaign against a double standard of medicine. The legislature and the medical profession believed that they already were regulating chiropractic by insisting they meet the requirements of the medical board, including a degree from a medical school. There was also a belief that chiropractic would follow the course of all other healing sects like magnetic healers -- a period of expansion, of inflation, inevitably followed by disillusionment and deflation.

Despite *Zimmerman*, between 1915 and 1966 it is estimated that at least 300 chiropractors continued to practice illegally in the state. In 1927, according to an article in the *Boston Herald*, there were 250 to 300 chiropractors in Massachusetts. It is unknown how many chiropractors entered practice, then gave up either to go to another state or abandon the profession entirely. That was certainly still happening in the early 60's, just prior to the final successful push for licensure. It wasn't unusual for a practicing chiropractor to be introduced to someone as a chiropractor and have that person

say "Oh, I work next to a chiropractor on the bench at Western Electric" or "My mailman is a chiropractor." Dr. Wardwell felt only a small fraction of those who attempted to practice in the state went on to build successful practices.

It is most surprising that chiropractors continued to practice in Massachusetts at all since the risk of arrest was ever present and conviction almost always followed arrest. Doctors had to be on the lookout for a 'spotter', a detective knowledgeable enough to testify in court that he recognized an adjusting table and that he could distinguish a chiropractic adjustment from another treatment. Usually only the minimum \$100 fine was imposed and that figure remained unchanged over the years. Jail sentences were periodically awarded and enforced, usually for multiple convictions or failure to obey a court order to cease practice. There is some evidence that police, prosecutors, and judges carried out their duties reluctantly, usually at the instigation of the Massachusetts Medical Society. The last chiropractor in Massachusetts to go to jail was Dr. Peter Antonio of Greenfield.

According to Dr. Wardwell, there was variety in the coping and protection mechanisms adopted by doctors. Some tried in various ways to maintain the legal fiction that they were not chiropractors, perhaps with prominently displayed masseur or physiotherapy certificates or licenses. Some might have appropriate equipment such as vibrators, heat lamps, and other modalities which were used infrequently or not at all, since their main purpose was camouflage. Others would eliminate as much chiropractic paraphernalia as possible, such as their diploma or a license from another state. Although some chiropractors avoided signs or phone listings or sending bills, some doctors did all of these things, and others adopted BJ's aggressive marketing strategies and colorful claims of the day. Some doctors would not treat very sick patients who might die under their care. Dr. Fred Broadley of Lawrence had a home office at the top of a huge hill, and the patients had to climb over fifty stairs to get to the office. If they couldn't make the climb, he didn't want them. Some doctors developed social or professional ties with individual physicians or influential community leaders they hoped would stand by them in case of trouble. Some practiced only behind locked doors or in patients' homes. New patients were carefully screened. One well known Lawrence chiropractor, who was instrumental in getting our licensing bill passed in 1966, practiced only Mondays and Thursdays. He jokingly said it was like cheating on your wife: the more you do it, the more likely you are to get caught.

We must always remember that the chiropractic license – indeed most gains the profession has made – were based on the premise of protecting the public from unqualified practitioners and impostors. It was never about the merits of chiropractic as a healing art. Even some opposed to chiropractic favored regulation to protect the public. Dr. Wardwell reported a case of an aged and infirm chiropractor whose wife carried on his practice and by all accounts did a land office business. When New York gained its license in 1963 and doctors who couldn't pass the exam streamed into Massachusetts, our team was able to use that argument in pressing our case.

THE EARLY HISTORY OF CHIROPRACTIC (CONTINUED)

Anyone who's ever practiced in Massachusetts owes a huge debt to those doctors involved in the final drive for licensure, as well as all those who came before. In 1966 in a brief history Dr. Allyn Winkler of Springfield wrote:

"Those hundred mile trips from Springfield to Boston from early fall to late spring, week after week, month after month, year after year, were terribly depressing. The old roads were not like your pikes of today. Town after town to go through, icy roads, snow, rain, dog tired after a depressing meeting were hardships on the group that rode with me. I confess I began to wonder if it was worth the effort anymore – but I could not give up. Many of my friends did give up; some died. But Dr. Ernie Grandchamp, John D. Griswold, Sr., Jack Walsh, and George Smyrl were a great bunch of fighters."

Those who spearheaded the final drive crafted one of the best bills in the nation – one that has stood the test of time. Our doctors were able to put aside philosophical differences and work together, realizing that it was the only way the goal could be achieved. And a debt is also owed to the many spouses – mostly women at that time– who supported their husbands and tended to their families and made huge personal sacrifices so that you could have a license today.

Despite differences and various rocky roads, Massachusetts has maintained a single professional association – New York and New Jersey have had as many as five at one time, NH three or four. The first Board of Registration and the officers who led the MCA and the MCS in subsequent days still had much work to do. It is to their credit, and the credit of those who followed them, that the chiropractic profession in Massachusetts operates under the Big Umbrella theory – mutual respect for every doctor licensed to practice chiropractic in the Commonwealth, even if he or she chooses to practice differently from you.

For more information, go to www.masschiro.org

1. For more on Dr. Harry Runge's colorful history,
2. For more on Dr. J. Shelby Riley and the New England College of Chiropractic,
3. For a more in-depth look at the Zimmerman case
4. For more on early efforts to obtain licensure

IN THE NEWS: Dr. Scott Gillman has been writing pro-chiropractic articles for the Metrowest Daily News for the past year. Dr. Gillman practices in Natick. His articles can be viewed at www.metrowestdailynews.com

MEDICARE REPORT

Albert R. Kalter, D.C.

Perhaps the greatest professional news surrounding the Medicare program is a National Medicare Equality Campaign establishing fair and equitable coverage for Medicare patients who rely on doctors of chiropractic. Spearheaded by the ACA legislative team, there is growing national support from many other chiropractic groups appreciating the huge step forward available to the profession and our patients by changing a long-standing inequality and bringing full parity of coverage and reimbursement as defined and allowed under state law. This campaign has nothing to do with redefining the practice of chiropractic. It is a national legislative strategy for Medicare only and has no effect on state scope of practice. In the interests of fairness and equality, the national Medicare guidelines would define the practice of chiropractic in the same manner currently defining all other health providers: not by defining a single service in federal law, but rather by conditioning care rendered by the parameters established under state law. Meetings at the highest level of the US Department of Health and Human Services acknowledge the adverse effect of the current law in the chiropractors' ability to provide essential Medicare services. Recent negotiations at HHS leaves no doubt that to serve properly the Medicare patient as it pertains to chiropractic services, the original shackles around the Medicare law need to be removed. This campaign is not designed to alter all federal statutory and regulatory formulations, many of which fail to equitably recognize chiropractors and the chiropractic patient.

On a more local Medicare level, there have been small incremental changes to the chiropractic local carrier directive (LCD), which had been anticipated in the documentation requirements addressed by Michael Jacklitch, D.C. during the Medicare seminars recently offered in Massachusetts. This presentation proved to be clarifying of new CMS documentation guidelines as they relate to updated treatment protocols and algorithms. It proved to be an invaluable sequela to Dr. Evan Gwilliam's 2015 ICD-10 presentations. We hope to repeat the Medicare seminar later this year.

It is anticipated there will be several changes in payment protocols, determined by each office's compliance and participation in reporting the PQR codes, and in demonstrating meaningful use in their electronic health records. To date these payment differences are small and incremental, and as our profession has limited reimbursement for defined covered services, most offices may experience only small payment reductions.

Please contact me or the MCS office with questions or concerns.

Massachusetts Board of Registration of Chiropractors

Scott Storozuk, D.C., Chairman

As Chairman of the Massachusetts Board of Registration of Chiropractors, I am pleased to provide the Massachusetts Chiropractic Society, Inc. with an update on the Board's recent activities and provide important information for licensees.

As the state's licensing authority for individuals seeking to engage in the practice of chiropractic within the Commonwealth of Massachusetts, the Board reviews and issues licenses to qualified applicants for licensure. In support of this mission, the Board also serves as a regulatory body and seeks to promote the public health, safety, and well-being of consumers utilizing the services of licensed chiropractors through the fair and consistent enforcement of statutes, regulations, and policies governing the practice of the profession. While the Board and the MCS share common concerns, they are completely autonomous with different missions and responsibilities. I, along with the other Board members, thank the MCS for providing this format to communicate with the profession.

You may know that one of the Board's top priorities this year has been participating in Governor Baker's regulatory review and reform initiative. In the Board's 2015 Fall Report to the MCS, I explained that Governor Baker's Executive Order 562 ("EO 562") directed all state agencies, boards, departments, and commissions housed within the executive branch to conduct a thorough review of their respective regulations to ensure that those regulations are clear and concise, and to measure the potential impact on businesses of any newly proposed regulations. In support of this effort, the Board held a public comment period and received suggestions for improving or revising the existing regulations governing the licensure and practice of chiropractic, 233 CMR 2.00 - 5.00. Following a review of all comments submitted, the Board drafted revisions to its regulations aimed at reducing unwarranted financial and administrative burdens on small chiropractic practices. Pursuant to EO 562, the proposed regulations are in the process of being reviewed. The Board expects to hold a formal public hearing in the near future where the public can offer oral and written comments on the proposed regulations. The Board looks forward to the public's participation and comments during the regulation promulgation process.

Another exciting development is the introduction of the new eLicensing system, part of the Division of Professional Licensure's commitment to streamline and improve the operations and business processes of its boards and the agency to benefit licensees and the public. The Division has been working for two years to modernize its licensing system, with several boards already using the new system and more to be added in the coming months.

The Board of Chiropractors is expected to go live with the new system this fall. Once the system is live, you will be able to apply for a new license, renew and amend your license, and make payments online. In addition, anyone will be able to check an individual or business license's status, search for a licensee, and file an online complaint against a licensee. Before the Board implements the system, the Board's website will explain how to create an online account. The Division will also send instructions along with an authorization code. You will need this code to link your existing license to your online account.

Although the system has gone through extensive testing, as with any large software implementation, there are bound to be some bugs to work out. We appreciate your patience during this process. As always, you can contact Board staff for assistance at (617) 727-3093. Once fully implemented, eLicensing will provide a quick, convenient way to manage your chiropractic license.

The Board also would like to encourage all licensees to periodically review and ensure compliance with the statutes, regulations, and policies that govern the chiropractic profession in Massachusetts, available on the Board's website at <http://www.mass.gov/ocabr/licensee/dpl-boards/ch/>.

Finally, I would like to take this opportunity to express my thanks and acknowledge the service and hard work of my fellow Board members: Scott Garber, D.C., Vice Chair; Lori DeVeuve, D.C., Secretary; Marsella L. Imonti, D.C., Member; Daniel J. Reida, D.C., Member; and Mrs. Diane M. Slater, Public Member. I would also like to acknowledge in a special way the dedicated service of Marsha I. Krohn, D.C., a member of the Board for nearly seven years whose term recently ended, and to welcome Glenn L. Dodes, D.C., the Governor's replacement. It continues to be my pleasure to serve as the Board's Chairman for the year.

If you have any questions or concerns regarding licensing regulations, policies, or the Board in general, please check the Board's website, www.mass.gov/dpl/boards/ch, or contact Sandra Velasquez, the Board's Administrator, by phone at (617) 727-3093. I thank the MCS for the opportunity to provide an update on the recent work of the Board, and I look forward to another productive year.

ICA Report

Bob Mulcahy, DC, Massachusetts Delegate

It's been a very busy year for the ICA. I will summarize the highlights here but feel free to sign up for my E-newsletter to stay current. Email me your request to be added to my E-newsletter at drbob@mulcahychiropractic.com and I will promptly add you to the list.

Medicare Reform – A major priority is ICA's Medicare Fairness Campaign to eliminate discrimination against chiropractic, allow for exams and x-rays to be reimbursable, allow chiropractors to opt-out. Along with this reform comes ICA's strong stance to NOT remove '*correction of subluxation*' language from our current Medicare Law. To do so would be disastrous and likely crack the door open to allow DC's to prescribe. If you believe that DC's should be paid for exams and x-rays, should have the option to opt-out of Medicare, and believe correction of subluxation should remain, then I urge you and your patients to sign the ICA's Medicare Fairness Petition. Go to www.icainaction.org to sign or for more info.

Defeated New Mexico Drug Expansion Bill SB 376 – In March of 2015, ICA along with five Chiropractic Colleges and local DC's in New Mexico were successful in defeating a bill that would have allowed for medical and pharmaceutical procedures to be regulated by the state board of New Mexico. Ultimately, this would have clearly lead to chiropractors prescribing drugs in NM.

ICA strongly supports and endorses the IHPC's innovative CoverMyCare initiative – The CoverMyCare initiative, developed by the Integrative Health Policy Consortium (IHPC), encourages all organizations in the chiropractic profession to become familiar with and engaged in its promotion and its use. This initiative is centered on educating patients, providers and most importantly public policy makers on the exact language and meaning of Section 2706 (nondiscrimination in health care) of the Affordable Healthcare Act.

2015 Annual Meeting - At the 2015 annual meeting, the Assembly of the ICA passed a resolution to take a Zero Tolerance position on prescription rights in chiropractic. ICA stands firm on the position to keep Chiropractic Drug Free. ICA also passed a resolution stating that the term Chiropractic Medicine is misleading, inaccurate, and should not be used in any way, shape, or form to describe Chiropractic. The ICA also expresses great concern and dismay over the new ACA College of Chiropractic Pharmacology proposal, and will continue to oppose any similar efforts taken by any organization.

ICA Services - ICA offers post doctorate education in Upper Cervical Care, Chiropractic Pediatrics, Chiropractic Philosophy, Applied Chiropractic Sciences, Spinal Trauma, Wellness and Lifestyle. Every Wednesday at 9:00pm ICA will host a free call on philosophy and various practice topics. The call is open to everyone. To join us, call 641-715-3580, passcode 326002#

2016 is ICA's 90th Anniversary – All DC's, CA's, and families are welcome to celebrate with us this April 8-9 at the Fountain Head. Visit www.chiropractic.org for more information on these and other topics or contact me directly.

A LEGISLATIVE STORY FROM THE 1960'S

- This is a true story from pre-licensure days. In 1948, Maurice Donahue was elected state representative from the 2nd Hamden District. Dr. Ernest Grandchamp, a chiropractor from Holyoke, supported him in his first campaign. Dr. Grandchamp asked Rep. Donahue to help the chiropractors if he were ever in a position to do so. In 1950, after serving two years in the House, Rep. Donahue was elected to the Senate. In 1958 he became Majority leader, and in 1964, President of the Senate. A great supporter of the profession, he was presiding when the Chiropractic Enabling Act of 1966 passed the Senate, and his signature appears on the original copy of our law. Jim Hurrell, MCS lobbyist since 1987, served as Senate aide to President Donahue before being elected to the House of Representatives. Jim remembers one of the greatest speeches he ever heard was Senator Joseph Ward of Worcester debating on the Senate floor in favor of our licensing bill. Senator Ward asked for a brief recess, walked to the water cooler, took several cups and placed them in a line on his desk, with two or three cups out of alignment. He then placed the askew cups back in line and said, "That's what chiropractors do." The chiropractic profession never had greater champions than Senators Donahue and Ward.

The Duffy Center Kevin Lowey, D.C.

Chiropractors continue to volunteer for two hour shifts at the Duffy Health Center in Hyannis. Dr. Mark Walcutt and Dr. Kevin Lowey welcome other DC's to join us to care for people receiving health care in Hyannis. Please contact Kevin Lowey, dr.kevin.lowey@gmail.com or call 508-737-5772 if you would like more information about this rewarding experience.

Boston Benevolent Chiropractic Clinic

Ken Lowey, D.C.

In September of 1995 a group of doctors initiated the opening of the Boston Benevolent Chiropractic Clinic on Beacon Hill in Boston. Over the past 20 years, over 75 doctors have volunteered their time in service to the poor and needy of the Boston area. Thousands of patients have been cared for by the totally volunteer staff. The BBCC has two assistants, Jillian Flynn and Evelyn Splaine, who do a wonderful job of overseeing the operation of the two clinics and taking care of our patients. We are very grateful for their service to the clinic and for their love for the patients.

We are often asked – who do we treat? The patients come from many different life situations and backgrounds. There are many patients who are homeless. Some have grown up in the Boston area and others were born in foreign countries. Many of the patients have an abusive background, and it can be heart wrenching to hear the battles they have been involved in. There are many heroes who persevere and, it is inspiring to hear their stories and perspective on life. Other patients are working poor and would have no access to chiropractic care were it not for the BBCC. One thing they all have in common is a desire to have improved health, and when they enter the BBCC, they are offered the opportunity to work toward that goal. We all benefit from the interaction and hope that the Boston community is built up by this outreach effort.

Volunteer Doctor Staff

Dr. Jordan Arbit
Dr. George Debs
Dr. Karen Kolarik
Dr. Ken Lowey
Dr. Jessica Roan

Dr. Zachary Arbit
Dr. Lisa Geiger
Dr. Lisa Lewis
Dr. Chris Maywald
Dr. Elizabeth Sobel

Dr. Susan Conley
Dr. Mike Goldstein
Dr. Anne Lowey
Dr. Zelayna Rauch
Dr. Tom Welch

Massachusetts Alliance for Chiropractic Philosophy

Peter Kevorkian, D.C.

The Massachusetts Alliance for Chiropractic Philosophy (MACP) is dedicated to supporting our fellow chiropractors in philosophy and friendship, and to promoting practice success. We meet on the second Saturday of every month at 6 P.M. at Westwood Family Chiropractic, the home/office of Drs. Patti Giuliano and Peter Kevorkian. Everyone is invited. We encourage every chiropractor, spouse, CA and interested practice member to check out our website www.macp.info and Facebook fan page: M.A.C.P.

At our meetings, after we enjoy some delicious food together, the next hour is a mentorship program with practical office procedures, followed by two hours with a special guest speaker, usually a well-known successful chiropractor or chiropractic leader. Following the guest speaker is a time of fellowship, food and friendship. This year we have been approved for CE credit in Massachusetts.

Guest Speakers for 2016

February 13, 2016 – Dr. Chris Waddell

March 12, 2016 – Dr. Gerry Cassista

April 9, 2016 – Dr. Richelle Knowles (to be held in Lenox MA at the Berkshire Philosophy Event)

May 14, 2016 – Dr. Brandi McDonald

June 11, 2016 – Dr. Peter Amlinger

July 9, 2016 – Dr. John Minardi

August 13, 2016 – Annual Picnic – All welcome!

September 10, 2016 – Dr. Keith Wassung

October 8, 2016 – Dr. Jack Bourla

November 12, 2016 – Dr. Mary Flannery

December 10, 2016 – Dr. Lucas Matlock

We look forward to having you join us. All are invited. For more information please call: 781-255-1717 or visit www.macp.info.

CONTINUING EDUCATION
Stephen P. Heney, D.C., Chair

The MCS always strives to present a diverse and exciting slate of Continuing Education offerings. We are excited to present Dr. Robbins as our Keynote Safety Net speaker. He is sponsored by Standard Process and will be discussing the Fundamentals of Nutrition for the Practicing Chiropractor. We will also have a comprehensive CA seminar concerning all the aspects of billing.

We are very happy to welcome back Dr. Terry Yochum the weekend of May 14-15. Dr. Yochum will be accompanied by his daughter Alicia who recently attained her DACBR status, and they will be giving a 12 hour Spinal MRI course. This course is being presented by NYCC, and based on the reviews for Dr. Yochum at the 2015 Safety Net, the weekend will be very well-attended so please sign up early as space will be limited.

Last November Dr. Michael Jacklitch, one of the primary liaisons for the ACA to Medicare, presented a very successful Medicare course, which was a great primer for the changes in Medicare documentation regulations and ICD-10 requirements. The CE committee is in talks with Dr. Jacklitch in hopes of bringing him back for another session later this spring.

Dr. Gerry Cassista and Dr. Peter Kevorkian will be putting on their three-module practice success seminar/workshops starting in April and continuing in May and June. As with all our upcoming courses, please consult the MCS website for details concerning dates and locations for these classes. Both new doctors as well as veteran practitioners gave very strong reviews for these workshops when they first ran last year. Beyond running highly successful practices, Drs. Kevorkian and Cassista have dynamic teaching styles, and they are passionate in

their desires to help any and all chiropractors attain their practice goals. I strongly recommend this three-part workshop for anyone looking to boost their enthusiasm for practice and helping patients get and stay well.

If you have not seen our Save the Date email, 2016 is the 50th anniversary of chiropractic licensure in Massachusetts. We will be celebrating on September 18 (Founder's Day) so watch for details to follow as we get closer to that date. Because of this special event, our fall Convention will be a one day class instead of our typical two day weekend. We are honored to have Dr. Dean DePice speaking on September 17 and he will be bringing his highly sought after approach to educating and inspiring chiropractors of all practice styles.

Finally, we are very excited and fortunate to bring back Dr. Dan Murphy as our Safety Net speaker in March 2017. Dr. Murphy is a perennial favorite and his class is always one of our best-attended seminars.

As always, I am here to serve you so please feel free to contact me with ideas, suggestions, or any feedback at Sheney1@verizon.net. I would like to send a special Thank You to Bonnie, Kim, and Sandra. The MCS staff enables all the great classes that are put on to actually take place. Without them handling all the logistical details, it would be next to impossible to put on a successful CE program

Thank you for your attendance, for being a member or, if you are not a member-WHAT ARE YOU WAITING FOR!!!! The MCS is the voice of Chiropractic in Massachusetts so please join us as we continue our work to optimize Chiropractic in Massachusetts.

Effective April 1, 2016, MCS will be able to accept American Express.

CHIROPRACTIC FOUNDATION OF MA CONTRIBUTIONS

In Memory of George Darragh, Jr.
Massachusetts Chiropractic Society, Inc.
Dr. and Mrs. Thomas S. Perrault

In Memory of Constance Blomerth
Dr. and Mrs. Thomas S. Perrault

Memorial gifts in memory of a loved one or friend can be especially meaningful as a caring way to remember that special person and to benefit the Chiropractic Foundation of Massachusetts (CFM). **Tribute** gifts made in honor of someone for a special occasion such as the holiday season, a birthday, graduation, wedding, anniversary, or birth can bring joy to the recipient and benefit the Chiropractic Foundation of Massachusetts. Memorial and tribute gifts will be acknowledged to the recipient or their family, and the donor will receive a personal thank you. The gift amount will remain confidential.

IMPORTANT NOTICE

The MCS reminds its members that all the relevant Massachusetts State Laws and Regulations must be followed. In addition, Board policies, including policy # 09-002 "Policy Guideline on the Performance of Chiropractic Procedures and Therapies by Unlicensed Assistants" should also be used for guidance.

IN MEMORIAM

Michael J. Sabbagh, 92 of Methuen, former Massachusetts Commissioner of Insurance and long time friend of the chiropractic profession, died January 28, 2016. If you have ever received payment for treating a Blue Cross Blue Shield patient or a person injured on the job, you can thank Mike.

Mr. Sabbagh worked for the Massachusetts Division of Insurance for 36 years and rose to become the Commissioner of Insurance under Governor Ed King. In 1984 the MCS had been successful in passing an Insurance Equality Act to include insurance coverage for chiropractic care. BCBS coverage was specifically excluded by the language of the bill because it was the only way the bill would pass. When Mr. Sabbagh became Commissioner, BCBS had limited coverage for chiropractic through a rider, negotiated by the MCS Target Team, that was available to its subscribers but was not being actively marketed. Commissioner Sabbagh convened a meeting between the MCS and high level BCBS executives, and directed the Corporation to work with the Society to market the rider. That opened the door for MCS in 1988 to pass legislation that required BCBS to cover chiropractic in all of its plans. Mr. Sabbagh's connection to the profession was through his long time home town friendship with the late Dr. Solomon Hyatt, Dr. Peter Hyatt, and Dr. Tom Perrault, Sr. Because of these relationships, the Society supported his appointment by Governor King, whom many of our doctors had backed in his campaign for governor.

After his retirement in 1985, Mr. Sabbagh joined the MCS team as a consultant. He then became an insurance consultant and board member of several insurance companies. As a consultant for MCS, he worked closely with the late Dr. Larry Shea and Dr. Perrault, Sr. to resolve many of the inequities in how insurance companies were handling chiropractic claims. He met monthly with the Society's Insurance Disputes and Resolutions committee, and facilitated fruitful meetings with insurance executives and important government regulators. He had the ability to walk with kings without losing the common touch.

Mr. Sabbagh served in the Army Air Force during World War II. After the war, he graduated from Suffolk University and later received a Master's Degree in Public Administration from Northeastern University. He was highly respected by everyone who knew him, and received many awards, including Man of the Year and Insurance Professional of the Year. He is survived by Rose, his wife of 68 years, two sons and two daughters. Michael Sabbagh was a major benefactor for the citizens of Massachusetts. He helped make chiropractic services available to millions of citizens of the Commonwealth. His service to humanity through his work on behalf of our profession is unparalleled. We are thankful and grateful for all steadfast MCS members, past and present living and dead, for their altruistic support of the profession and the patients we serve.

Answer to Do You Know: The three chiropractors named to the first Board of Registration were Malcolm E. Macdonald, D.C., Chair, of Falmouth; the late Alexander Politis, D.C. of Pittsfield; and Richard E. Vincent, D.C., of Beverly.

★ **For More Information on Dr. DePice's 6 Hour Seminar to be held at the MCS Convention on September 17, 2016, watch the following you tube video:** ★
★ **https://www.youtube.com/watch?v=dfpt_4bDSTw** ★

What is a Massachusetts Chiropractic Pioneer? A Massachusetts Chiropractic Pioneer is a doctor who lived and practiced in Massachusetts prior to licensure. According to *The Licensing of Chiropractic in Massachusetts* by Malcolm E. Macdonald, D.C., MCS president who spearheaded the final drive for licensure, there were 39 pioneers who actively participated in this drive. Some of them, like the late Herb Anderson, Ernie Grandchamps, John Griswold, George Smyrl, Alex Poltis, John Connors, Murray Shipley, Lenny LeBel, Phil Poole, and Allyn Winkler had been at it for years. Others like Tom Perrault and the late Tom Cordima were brand new to the battle. Of the surviving Pioneers, many are retired: Charlie Johns, Ed Kenrick, Dick Leve, Bill Kieran, Dick Vincent, Paul Corning, Simon Wichrowski, Russell Olson, and Patricia Macdonald, to name a few. A very few, like Malcolm Macdonald, Tom Perrault, Sr., and Joe Downes, are still practicing. And let us also remember the many chiropractors who practiced in the state and fought for licensure but didn't live to see the dream fulfilled. We owe a debt of gratitude to all of them.

CLASSIFIED ADVERTISING

ASSOCIATE DOCTOR POSITION - Busy Integrity Management chiropractic office located in Western MA is looking for f/t assoc dr to assist us in changing the health of our community. Office is a well-established practice w/ an exc reputation for 20 yrs +. Well-equipped office w/ modalities & low tech rehab to support the adj in changing the health of our patients. Family practice & continuing to grow by educating patients & people of our community about the awesome benefits of chiro. Staff is well-trained, dedicated & patient centered. Exc manual adj skills a must as well as enthusiasm to educate patients. We use a combination of Diver, drop table, flex/dist, SOT blocking, ArthroStim instrument adj & manual soft tissue tech. Come join a winning team! Send cover letter & CV to kschagen@nycap.rr.com.

ASSOCIATE DOCTOR WANTED - Seeking an energetic, clinically astute dr to help with my very busy family & sports chiropractic practice in Natick. Clinical skill set will include hands-on adjusting of the spine & extremities, manual & instrument assisted STM & Lloyd-table flexion/distraction. Interest in periodically providing sports chiropractic care at off-site venues is essential. This a unique oppor to be trained & to grow into a well established practice w/ potential for co- or sole ownership. Email scott@drjillman.com.

ASSOCIATE POSITION AVAILABLE - Full time in a 15+ year well established Franklin, MA chiro office. Diversified practice looking for a f/t associate chiropractor w/ a MA license to help care for their family oriented patient base. Email resume to dan0844@comcast.net or call (508) 463-7763.

ASSOCIATE WANTED - Boston, MA: Large, expanding, subluxation correction family practice looking for long term associate. You bring the energy & integrity, we will teach you the skills to be the best. Fax resume to (617) 248-9916 or email to drchris@drquigley.com. Call Dr. Chris Quigley at (617) 720-1992 between 11am-2pm Monday-Wednesday-Thursday.

ASSOCIATE WANTED - Wakefield, MA. A lifestyle based family practice. Looking for a long-term associate w/ motivation & commitment to succeed. Looking for a confident individual that would be willing to work for 1-2 yrs at Atlantis & then open up and run a second office. Great opportunity. Email resume to drmartone@AtlantisWellness.com

ASSOCIATE WANTED - Busy SE MA family practice needs motivated associate to grow with us. Great opportunity in a beautiful clinic with stellar reputation. Contact Dr. Steven Fors at (508) 679-5500, (508) 496-8978, or email sfors@westportchiro.com.

ASSOCIATE WANTED - Lydian Chiropractic (www.lydianchiropractic.com) is a multi-doctor robust cash practice deeply committed to the healing process. Under the direction of Lydia Knutson, DC, we are the anchor practice at the Lydian Center (www.lydiancenter.com) sharing a team approach w/ practitioners of acupuncture, energy kinesiology, homeopathy, & more. We have a large devoted following of long-time grateful patients. We practice a low force proprietary method comprised of SOT, Act, AK & energy kinesiology. Mostly we are a kinesiology practice. A fabulous opportunity for a sensitive & creative chiropractor interested in intensive training & mentorship in a highly successful practice. Call Rebecca at (617) 876-9099 for more info.

ASSOCIATE WANTED - Immediate associate chiropractic position available. Doctor will have the ability to purchase practice if desired. This position is for an experienced doctor with great osseous adjusting skills, knowledge of SOT or willing to learn, knowledge of nutritional products and good bedside manner. Associate doctor should have to ability to make over 100K year with base + percentage. First three months base only while transition onto insurance companies + see if its a good fit for both parties. Current doctor will transition all of the patients on to the new associate doctor. Please send cover letter and CV to www.chirowellness123@gmail.com

ASSOCIATE WANTED - Integrative Medicine & Holistic Wellness Center, a multi-disciplinary healthcare practice located on Cape Cod, MA, is looking for a highly motivated chiropractor to join our wonderful, energetic team of professionals. Please email resume to Michaelle@integrativewellnesscenter.us or contact Michaelle at (508) 790-0606 for more information.

ASSOCIATE WANTED - Looking for a dream practice for your dream life? Join our team of exc. doctors! We are on a mission to heal as many people as possible & to keep them active, truly making a difference in the wellness of our community! Located in a beautiful new building, w/ therapy, rehab, CT software & digital x-ray. Our marketing team works in the community to educate the public & provide us with many patients. Our patient education allows us to grow our wellness patient base. We utilize Thom, Div, Gon, & Activator tech. Est for over 16 yrs, we have a great support team & patients. If you are looking for a position where you are part of a winning team, contact us. Conveniently located in central MA. Contact Brenda@pagechiro.com or phone: (508) 943-8895.

BOSTON ASSOCIATE - Licensed chiropractor looking to join or provide coverage to a Boston area office. Skilled in several chiropractic techniques including flexion distraction, instrument assisted soft tissue modalities, targeted rehabilitation, Gonstead, SOT, and diversified adjusting. Well experienced with many patient populations inc pediatric, D1 athletes, wellness patients, marathon runners, as well as geriatric and terminal care patients. Email for further contact information & resume. Harmony BBell@gmail.com

CHIROPRACTOR - A great opportunity in the Chicopee/Springfield area for a full time chiropractor. We are looking for someone to join our expanding multi specialty group. Salary commensurates with experience. Please send resume to denise@teamrehab-wellness.com

EQUIPMENT FOR SALE - 1989 Fisher x-ray imaging system. 300 ma/125kup. Tube Eureka Emerald. Very good condition - minimal usage. Best offer. Call 413-739-7968.

FOR SALE - Used Nemectrobyn Model C2 interferential current therapy machine with lead wires. Paid \$1200 new, asking \$200. If interested, call (978) 535-6155.

GRASTON INSTRUMENTS - Full set of GT instruments for sale in good condition, with case. \$850. Contact Dr. Scott Gillman at (508) 650-1091 or scott@drjillman.com.

HELP WANTED - Busy MetroWest Chiropractic Practice Seeks P/T Medical Billing Coordinator. Seeking a motivated, enthusiastic, pro-active problem solver to join our team. Individual should be able to work both independently & as a member of our team. You will assume all responsibilities associated w/ the practice's billing function and be responsible for the accurate & timely submission of all claims inc PI/WC cases. Process payments & adjustments/follow up on denied or rejected claims. Oversee patient benefits, care plans & associated statements. A familiarity of EDI, paper billing & Medicare billing practices is preferred but will train the right individual w/ basic medical billing exp. Compensation is commensurate w/ exp. P/T, approx 20 flex/wk. Forward work history & salary require to drwexlerchiro@gmail.com

HILL TABLE FOR SALE - Hill Air-Flex flexion-traction table; hydraulic height adjustment, drop thoracic, drop cervical; everything works, one pad has upholstery cracks (taped). Available for pickup from Cambridge between 3/31/16 and 4/3/16; \$600 or b/. Call (617) 538-6012

MATERNITY COVERAGE NEEDED - Seeking P/T temporary maternity cov for the months of April 2016 - June 2016. Opportunity to sublease thereafter & have your practice within mine. Must be exp in pediatric/perinatal protocols, Thom, Div, extremities, cranial/TMJ, modalities (estim at a minimum), Toggle, Act, flexion distraction, SOT a +! Will train on equip & tech as needed. Contact: Dr. Jennah Dieter, Newburyport at drjennah@healthcarecomplete.com, (978) 499-9355 (office) or (508) 254-1858 (cell).

OFFICE COVERAGE - Busy office in Jamaica Plain looking for a covering Doc 1 day/week. Flexible, call to discuss hours available and salary requirements. Contact E.V. Chavez, D.C., Tel. (617) 971-0001 or email docev@me.com.

OFFICE SPACE FOR RENT - Treatment room available in beautiful chiropractic office in Canton. \$500/month includes 24/7 access, reception, utilities. Office has best frontage in town and on-site parking. Perfect for massage therapist, acupuncturist, or someone with single room requirements. Call Dr. Rauch at (781) 821-4440.

PRACTICE SPACE WANTED - Chiropractor looking to share YOUR office space, Norwood/Dedham. I am a chiropractor presently practicing 20 yrs, solo, in Norwood, MA. My lease runs out in June/2016. Wish to relocate. Looking to find situation to share an office space. Willing to re-locate to areas surrounding Norwood. Need accessibility to office approx 4 days per week. Call Kim @ (781) 769-2101 or email at kjohn46198@aol.com

ROLLER TABLE FOR SALE - Executive 500 Roller Table, with adjustable roller height, traveling rollers, vibration massage. Lightly used; everything works. Avail for pickup from Cambridge between 3/2 - 4/3/16. \$300 or best offer. Call (617) 538-6012

TABLE FOR SALE - Chattanooga ergo-bench adj. table with adjustable head piece; blue; like new condition. \$300 or best offer. Contact Stephen Flanagan, D.C. at Tel: (617) 323-1141, Cell: (617) 785-2094, or email: snflanagan4@verizon.net

WANTED X-RAY CABINET - Looking for a new/used x-ray cabinet, 3-tiered preferably. Contact drclubin@hotmail.com.



MCS Platinum Sponsor Listing 2016



We would like to thank our Platinum/Gold Sponsors for their support.

Alekman DiTusa, LLC
Phone: 413.781.0000
Website: aleckmanlaw.com
 Located in Western MA, Alekman DiTusa, LLC is dedicated to aggressively collecting PIP benefits for chiropractors across the Commonwealth. We have a long record of successfully challenging usual and customary rate reductions, IME cuts and record review cuts. Our firm fronts all litigation expenses and customarily collects our legal fee directly from the insurance company, resulting in a 100% recovery for our clients.

Accurate Cash Flow Solutions
Phone: 774.210.1911
Website: AccurateCashFlowSolutions.com
 Much more than a typical medical billing company, our revenue management service is a top notch solution focused on your bottom line. In contrast to our competitor's assembly line approach, we offer a uniquely customized solution - whether you are a solo practitioner or a large facility or clinic.

My Charts Online
Phone: 617.471.4491
Website: mychartsonline.com
 MyChartsOnline is a fully certified EHR system that was created specifically for chiropractors by chiropractors. We are web-based, low cost, no upfront fees and easy to use.



NCMIC
Phone: 515.313.4738
Website: www.ncmic.com/mcs
 Founded in 1946, NCMIC is the nation's largest chiropractic malpractice insurance company, covering more D.C.s than all other malpractice insurance providers combined.

PIP Collect, LLC
Phone: 978.745.7950
Website: pipcollect.com
 We are a personal injury law firm dedicated to collecting unpaid PIP and medical payment benefits due to healthcare providers from automobile insurance companies.

Thorpe Associates
Phone: 508.473.5280
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 Thorpe Associates is a McKesson Value Added reseller representing Lytec, Medisoft and Practice Choice integrated Electronic Health Records, (EHR), Practice Management (PM) and electronic transaction solutions.

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CELEBRATING

FIFTY YEARS OF CHIROPRACTIC LICENSURE
IN MASSACHUSETTS

1966 - 2016

On June 28, 1966, Governor John A. Volpe
signed into law the
Massachusetts Chiropractic Enabling Act.

At great risks to themselves and their families,
a group of 39 chiropractors living and practicing
without licenses in Massachusetts worked to pass
this legislation.

SAVE THE DATE

Join us for the official celebration
September 18, 2016
Chiropractic Founders' Day
to commemorate this momentous event
1:00 p.m. - Place To Be Announced

Watch your email, Facebook, News and Notes,
www.masschiro.org and mail for upcoming details

For more information, contact:
50yearsofchiropractic@gmail.com

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