

What MCS Is Doing Today. . .

Working with state and federal health care representatives to expand the availability of chiropractic services in plans such as:

- Community Health Centers
- Veterans Administration
- Commonwealth Connector
- GIC

Negotiating with private health insurers for improved coverage

Developing programs to help our members with implementation of electronic health records (EHR)

Informing members on emerging requirements such as EHR, HIPPA, WISC

Fighting against misrepresentation of the profession to the public

... And Tomorrow

Exploring new markets for the expansion of chiropractic services

Using social media to enhance awareness of chiropractic

Monitoring implementation of Cost Containment Legislation to advocate for fair inclusion and awareness of chiropractic services to all.

Massachusetts Chiropractic Society, Inc.

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The achievements listed in this brochure are just a few of the important ways in which MCS has enhanced the opportunity for every DC in the state to serve his/her patients. But we cannot do this without you. You need us and we need you, which is why you must join with all of us and

Get into the Game

Our mission statement is recited at the beginning of every meeting of the MCS Board of Directors. All MCS members are invited to attend monthly board meetings.

MCS Mission and Purpose

The mission of the MCS is to defend, protect, and advance chiropractic in Massachusetts. The purpose of MCS is to enable every citizen of the Commonwealth to have knowledge of chiropractic and full access to care by chiropractors of unquestionable standing, ability, and integrity.

Membership in the



Massachusetts Chiropractic Society, Inc.

*Why You Must
Get into the Game.*



A Brief History of Chiropractic in Massachusetts

1912: First chiropractic office opens.

1915: Chiropractic is declared practice of medicine. Chiropractors are jailed over next 40 years for practicing medicine without a license.

1955: Last chiropractor jailed for failing to register as a physician.

1955-1964: All attempts at licensure fail. Massachusetts Chiropractic Association (MCA) is founded.

1964: President Malcolm Macdonald unifies 39 MCA doctors to fight for licensure.

1966: Governor John A. Volpe signs Chiropractic Enabling Act.

1968: Massachusetts Chiropractic Society, Inc. replaces MCA.

1972: Medicare reimbursement for chiropractic services begins.

1984: After years of political work, MCS spearheads passage of Insurance Equality Law.

1988: Legislature requires BCBS coverage for chiropractic services.

2006: Legislature requires chiropractic coverage in MassHealth.

2012: \$40 GIC cap is lifted.

2012: Chiropractic included in new Cost Containment Law that will radically alter healthcare in Mass.

Why MCS membership is essential for you.....

- **Your Chiropractic License** was made possible by the founding doctors of MCS. The continuing strong political presence of our organization in state government protects and defends your right to practice.
- **Your Economic Opportunity** MCS fights continuously for your right to participate fairly and legally in third party and/or self-pay health insurance programs.
- **Keeping Yourself Informed** MCS provides information through print and electronic media about changes in rules, regulations, and all aspects of the profession affecting your everyday practice.
- **Diverse Continuing Education** We offer a wide variety of CE programs featuring dynamic speakers and leaders from our profession. MCS members receive a substantial tuition discount.

Why your membership is vital to MCS.....

- **Our Dues Sustain Us All**

Without the financial support of our members, our profession would cease to exist. We are there when health care decisions are made that affect our patients, our practices, and our right to practice. Just as importantly, the MCS maintains an active office with skilled personnel to assist members and coordinate all aspects of the organization.

- **You Are the MCS.**

- ➔ Our professional society reflects the intelligence and will of our members.
- ➔ We invite you to participate in any capacity that meets your needs as
 - an active attending member;
 - a local society officer;
 - a volunteer for our Board of Directors or a committee.
- ➔ As you succeed in practice in your community, you strengthen the standing of our profession in the eyes of citizens throughout the state.