

The 2010 Massachusetts Chiropractic Society's
Spring Meetings and Safety Net Seminar proudly presents
Dr. Dean DePice

March 20-21, 2010

12 Hours of CE for MA and NH!!!

JOIN Dr. Dean DePice, from TLC4Superteams, in an engaging presentation that will provoke robust conversations about unifying patients and our profession on a common mission to lead people to achieve optimal HEALTH CARE for their life and for their families future.

CHIROPRACTIC UNBARRED will put science and philosophy into real life practice and address topics such as:

INFORMED DECISIONS

TRUE HEALTH CARE

CHIROPRACTIC: THE BEST CHOICE

1. Learn to use the research done by medical doctors that prove chiropractic's validity
2. Communicate the truth of chiropractic SIMPLY and factually and let patients make their informed decisions
3. Bridge the gap in understanding chiropractic for professionals and your patients SPEAK THE LANGUAGE of HEALTH CARE not crisis care
4. Use science + philosophy to gain more results in your patient care

'CHIROPRACTIC UNBARRED SEMINAR DETAILS'

COST:

MCS/NECC Members:**

\$195 each in advance; \$225 each at the door

Non-Members:

\$390 each in advance; \$420 each at the door

- * Saturday lunch is included in doctor's seminar fee
- ** Out of state doctors qualify for the member rate if they are members of their own state society.

SCHEDULE:

Saturday 9:00 a.m. – 12:00 noon
3:00 p.m. – 6:00 p.m.
Sunday 8:00 a.m. – 2:00 p.m.

DOCTORS: THE TIME IS NOW:

Fill your practice with patients who **STAY** and **REFER**.

More than ever before the public is demanding to know what chiropractic has to offer.

For Chiropractic Assistants

A.M. SESSION~CA Basics: This seminar will teach the CA basic terminology of chiropractic and insurance as well as the basic procedures on intaking a new patient, verification of benefits, explaining coverage to a patient, quality data entry and more! This is a great course for new CAs or a refresher course for those that have been in the mix for awhile.

P.M. SESSION~Personal Injury Protection Billing: This seminar will look at the coverages under Auto and how they apply to billing as well as statute and case law. You will learn to consolidate and this will provide you with a better understanding on how to bill Auto Carriers. This seminar would require a pre-requisite of the basics in billing and terminology.

Speaker: Mr. Paul Andrews

Mr. Andrews has been actively involved in the chiropractic profession since 1997 concentrating on reimbursement and practice management. Paul has been an excellent resource for the MCS since 1999. As owner of Andrews Billing Solutions, he stays current with billing and the policies affecting chiropractic reimbursement.

'BILLING SEMINAR DETAILS'

COST:

Staff of MCS Members:

**\$50 1st person per session,
\$30 each additional person per session**

Staff of Non-MCS Members:

**\$100 1st person per session
\$ 60 each additional person per session**

SCHEDULE: Saturday 9:00 a.m. -12:00 noon
1:30 p.m. - 4:30 p.m.

SEE OTHER SIDE FOR HOTEL DETAILS
AND SCHEDULE OF EVENTS.

HOTEL INFORMATION:

Westford Regency
219 Littleton Road, Westford MA 01886
Phone: (800) 543-7801
www.westfordregency.com

TO MAKE ROOM RESERVATIONS, call the Westford Regency at (800) 543-7801 or visit www.westfordregency.com to check for room availability. Cost is \$115. + tax per room, single or double occupancy. Check in: 2:00 pm, check out: 12:00 noon. Be sure to mention Mass Chiropractic Society to get special rate.

*Deadline for room reservations is
February 25, 2010.*



Directions:

From 495N to Exit 32. At the end of the ramp, turn right.*

From 495S to Exit 32. At the end of the ramp, turn left.*

*At the first set of lights, turn right onto Route 110W. The hotel is 1/8 mile on the right.

SCHEDULE OF EVENTS:

*All programs will start on time.
Please arrive and register early.*

Saturday, March 20, 2010

- | | |
|----------------------|---|
| 7:30 am | ALUMNI BREAKFASTS |
| 8:00 am - 5:00 pm | <i>VENDOR EXHIBITS</i> - OPEN |
| 8:00 am | <i>REGISTRATION</i> for Seminars |
| 9:00 am - 12:00 noon | <i>CHIROPRACTIC UNBARRED</i>
CE Seminar for DCs featuring
Dean DePice, D.C. |
| 9:00 am - 12:00 noon | <i>CA BASICS WORKSHOP</i>
featuring Mr. Paul Andrews |
| 12:00 noon - 3:00 pm | <i>LUNCHEON and GENERAL</i>
<i>MEETING</i> - All Welcome
Lunch included in Doctor's
Seminar fee. |
| 1:30 pm - 4:30 pm | <i>PERSONAL INJURY PROTECTION</i>
<i>BILLING WORKSHOP</i>
featuring Mr. Paul Andrews |
| 3:00 pm - 6:00 pm | <i>CHIROPRACTIC UNBARRED</i>
CE Seminar continues for DCs. |
| 3:00 pm - 6:00 pm | <i>NEW MEMBER PROGRAM</i> |

Sunday, March 21, 2010

- | | |
|-------------------|--|
| 8:00 am - 2:00 pm | <i>CHIROPRACTIC UNBARRED</i>
CE Seminar continues for DCs.
Lunch: - assorted sandwiches –
see enclosed registration form. |
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**SEND YOUR REGISTRATION
TODAY!**

**LAST CHANCE TO GET YOUR
CE FOR THE 2009-2010 CE
CREDIT YEAR.**

The **GENERAL MEETING** will be held during the Saturday luncheon. There is **NO CHARGE TO ATTEND ONLY THE GENERAL MEETING.**

**If you are attending the CE Seminar,
Saturday lunch is included
in the fee.**

QUESTIONS?

Call the Massachusetts Chiropractic Society at 1-800-442-6155 or 978-682-8242



MCS SPRING MEETINGS AND SAFETY NET SEMINAR
MARCH 20-21, 2010 WESTFORD REGENCY, WESTFORD, MA

REGISTRATION FORM - COMPLETE AND RETURN TO THE MCS BY THE DATE BELOW

Seminar confirmations will be emailed or faxed.

DOCTOR _____ PHONE (____) _____ FAX (____) _____

STREET _____ CITY _____ STATE _____ ZIP _____

*E-MAIL ADDRESS _____

* Your e-mail address will be used for MCS purposes only and will not be given out or sold for any reason.

SEMINAR REGISTRATION

DOCTORS: *'Chiropractic Unbarred' Continuing Education Seminar* Saturday: 9 a.m. - 12 noon/3 p.m. - 6 p.m.
Featuring Dean DePice, D.C., PhD Sunday: 8 a.m. - 2 p.m.

PLEASE NOTE: EACH DC CONTINUING EDUCATION SEMINAR FEE PAID INCLUDES ONE SATURDAY LUNCH.
MAKE CHOICE BELOW. **PLEASE CHECK NONE IF YOU DO NOT WANT THE LUNCH THAT IS INCLUDED.**

_____ MCS/NECC Members @ \$195 each in advance* \$ _____

_____ Non-Members @ \$390 each in advance* (Half of this fee will be applied to dues if you join) \$ _____

* At the Door Fee: \$225 for members, \$420 for non-members. Payment must be received by March 17, 2010 to qualify for the 'in advance' fee.

CHIROPRACTIC ASSISTANTS/INSURANCE STAFF: Speaker: Mr. Paul Andrews

'CA Basics Seminar: Saturday 9:00 a.m. - 12:00 noon

_____ Member Doctor's Non-DC Staff @ \$50 first person, \$30 each additional \$ _____

_____ Non-Member Doctor's Non-DC Staff @ \$100 per person, \$60 each additional \$ _____

PLEASE LIST NAMES OF ALL STAFF ATTENDING _____

'Personal Injury Billing' Seminar: Saturday 1:30 p.m. - 4:30 p.m.

_____ Member Doctor's Non-DC Staff @ \$50 first person, \$30 each additional \$ _____

_____ Non-Member Doctor's Non-DC Staff @ \$100 per person, \$60 each additional \$ _____

PLEASE LIST NAMES OF ALL STAFF ATTENDING _____

MEAL REGISTRATION

SATURDAY LUNCHEON (HELD DURING GENERAL MEETING) - 12:00 noon - 3:00 p.m. - *Everyone welcome*

_____ Persons @ \$22 each (EACH DC CE SEMINAR FEE PAID INCLUDES LUNCH) \$ _____

_____ Chicken Piccata _____ Eggplant Parmesan _____ None

SUNDAY LUNCHEON - 11:30 a.m. - Assorted sandwiches _____ Persons @ \$18 each \$ _____

METHOD OF PAYMENT: Mastercard Visa Check or Money Order Enclosed

Card No. _____ Exp. Date _____ Amount \$ _____

Signature _____

Cardholder's Billing Address and Zip Code _____

PLEASE MAIL or FAX REGISTRATION BY MARCH 13, 2010.

If paying by check, make check payable to MCS, and mail to: MCS, 76 Woodland Street, Methuen, MA 01844 or fax your registration to 978-975-0468. Questions? Call 1-800-442-6155 (in state) or 978-682-8242 (out of state).